



about golflink.com

GolfLink is the most comprehensive score-tracking and game-improvement site on the Internet. Golfers commonly discover GolfLink when searching for courses to play, then quickly find themselves drawn to the site's unparalleled content. Whether they choose to view instructional videos from Tiger Woods' coach Hank Haney, view an interactive Flyover of their home course or track their progress on the GolfLink leaderboards, golfers consider GolfLink their home away from the course.



OUR AD OPPORTUNITIES

- SECTION SPONSORSHIP (TIPS, COURSES, GEAR, ETC.)
- ANNUAL TOP 100 COURSES SPONSORSHIP
- CUSTOM CONTENT INTEGRATION

our traffic



- ✓ 2.2MM Uniques *
- ✓ 8.7MM Pageviews *
- ✓ October 2009's Most Highly Trafficked Golf Site, according to comScore.

**Source : Omniture, Average over 1 year*

our audience



- ✓ 92% Male / 8% Female
- ✓ 93% aged 25 and over
- ✓ More than 57% of our audience makes over \$75K annually and more than 38% makes over \$100k annually
- ✓ About half (48%) spend over \$300 per year on golf gear
- ✓ More than 74% play or practice golf weekly and over 62% maintain a handicap

Source Comscore and internal survey

sales contact



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